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The WealthManagement.com Magazine for Advisors

REPRINTED FROM FEBRUARY 2013

IBD Broker Report Card 2013



In our third annual **Independent Broker/Dealer Report Card Survey**, reps turned out to sing the praises of their firms. But who are they kidding? The IBD business is in a tight spot.

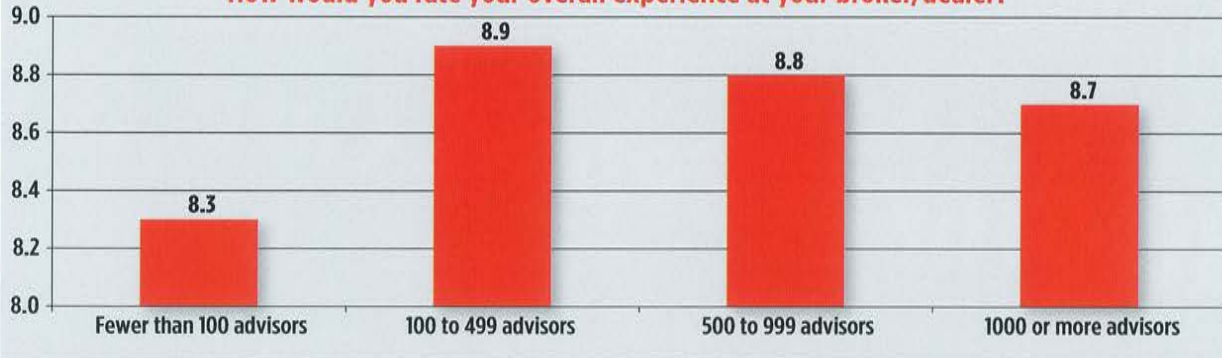
By Diana Britton

IBD BROKER REPORT CARD 2013

Size Matters

IBD advisor satisfaction varied depending on the size of the firm. Advisors at b/ds with 100 to 499 reps were the most satisfied, while those at the smallest firms (under 100 reps) were the least satisfied.

How would you rate your overall experience at your broker/dealer?



Rooting for the Home Team

Most firms received very high scores for advisors' overall experience. Cambridge Investment Research, FSC Securities and MML Investors Services saw the biggest jumps from last year.

How would you rate your overall experience at your broker/dealer?

