

For Immediate Release

October 10, 2013

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“America’s Finest City brings you America’s Finest Broker-Dealer”: Independent Financial Group, LLC Trademarks Brand Identity

San Diego, CA – Independent Financial Group, LLC (IFG) finalized today their trademark, “America’s Finest City brings you America’s Finest Broker-Dealer” with the United States Patent and Trademark Office as announced in the Trademark Official Gazette register dated September 10, 2013.

Managing Director and Chief Marketing Officer David Fischer explains, “As a San Diego based company, we felt it important to salute our community’s namesake,” He elaborates, “The label, *America’s Finest* – represents all the things that IFG stands for: independence, freedom, strength and integrity. This is what we are all about – not being the biggest, but the best.”

About Independent Financial Group

David Fischer along with his founding partners, Scott Heising and Joe Miller serve the needs of independent financial advisors nationwide. As an independent broker-dealer, the company empowers their registered representatives by giving them the technology and tools to meet the needs of their clients. IFG’s corporate office now supports more than 530 independent registered representatives by offering premier service provided by an experienced staff of 50 professionals. Their notable success has been recognized in numerous financial services industry publications including *Investment News*, *Financial Planning & Financial Advisor Magazine*. Independent Financial Group has also gained Inc. Magazine’s Honor Roll status for multiple consecutive mentions on their annual Inc.500|5000 list.

Follow their continued accomplishments by visiting www.ifgsd.com. Their corporate office can also be reached at (800) 269-1903.

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